

Library Instruction: Theories of Persuasion Seeking Scholarly Research Studies about Persuasion

1. Use reference sources to identify and explore concepts/theories

- **Browse Select an Area to Research** from STL Homepage
- **Advance search the STL Catalog** by subject of interest, limiting search to Reference Collection
- **Consider the following sources:**
 - **Sources for overviews of communication theories and concepts**
 - Encyclopedia of Communication and Information* [Ref P87.5 .E53 2002]
 - Encyclopedia of International Media and Communication* [Ref P87.5 E532 2003]
 - Encyclopedia of Psychology* [Reference BF31.E52 2000]
 - Encyclopedia of Social Theory* [HM425.E47 2005]
 - Encyclopedia of Sociology* [Reference HM425.E5 2000]
 - **Sources for research summaries and overviews: E.g.,**
 - Communication Yearbook Series* [Stacks P87.C5974 v.1-]
 - Sage Annual Reviews of Communication Research Series* [Stacks P91 .S35 v.1-]
 - **Sources for research methods overviews and definitions: E.g.,**
 - Sage Encyclopedia of Social Science Research Methods* [Reference H62.L456 2004]
 - Dictionary of Statistics & Methodologies* [Reference HA17.V64 2005]
 - Cambridge Dictionary of Statistics* [Reference QA276.14.E84 2002]
 - Handbook of Psychology, Vol. 2: Research Methods* [Reference BF121.H1955 2003]
 - The Tao of Statistics: A path to understanding (with no math)* [Stacks QA276.K253 2006]

2. Use databases to find scholarly research article(s)

- For finding scholarly journals in Communication: **Communication & Mass Media Complete (EBSCO)**
 - Search via Advanced Search with limiters [limit to Scholarly (Peer-reviewed) articles]
 - Browse Thesaurus to build search query
 - Revise & manage results: narrow results, revise search, place items in folder
 - Print, email, save, or export
 - Physically locating documents outside the database searched
 1. In other electronic databases (via Find it @ New Paltz or Serials Solutions)
 2. In the STL physical collection (via STL online catalog)
 3. From other libraries (via ILLiad—interlibrary loan)
- For related disciplines:
 - Psychology: **PsychINFO (EBSCO)**
 - Sociology or social services: **CSA Illumina**
 - Social Sciences or Sciences: **Science Direct**
 - Multi-disciplinary [limit to Peer-reviewed articles]: **Onfile (Infotrac), or Academic Search Premier (EBSCO)**

3. Use Serials Solutions to find an article from a citation in a bibliography

- If you have located an article from a reference list or bibliography, note relevant details of the article's citation (author, title, source, dates, etc.)
- Check the library's subscription to the journal
 - Click on the **Find Journals** tab and enter in the journal title (not the article title)
 - If we subscribe to the journal, view the list of dates and locations (database and/or catalog) and compare to the date of the journal's year, Volume, and issue that contains the article you are looking for
- Click on the appropriate database link to browse or search that journal in the database for an electronic form of the article
- Click on the STL catalog link to view the library's holdings in print form

4. Use STL Catalog to locate books relevant to your research subject

- Basic and Advanced searching: **Word(s) Anywhere**
 - Allows for searching chapter content notes for word(s) entered
- Basic searching: **Subject begins with...**
 - Provides list of Library of Congress Subject Headings beginning with the word(s)
- Basic and Advanced searching: **Subject Word(s)**
 - Searches item records for word(s) anywhere in subject field
- Basic searching: **Title begins with...**
 - Provides alphabetical list of titles of items beginning with the word(s)
- Advanced searching: **Title or Author**
 - Searches item records' Title or Author field for the word(s)

5. Seek additional help with library resources

STL online guides and research assistance pages

- **STL Research Assistance page:** <http://lib.newpaltz.edu/assistance/assistanceindex.html>
- **How to identify a scholarly article:** <http://lib.newpaltz.edu/assistance/scholar.html>
- **Glossary of Library Terms:** <http://lib.newpaltz.edu/assistance/tutorials/gloss.html>
- **Effective Library Research:** <http://lib.newpaltz.edu/assistance/tutorials/seven.html>
- **Library of Congress Classification** <http://www.loc.gov/catdir/cpsolcco/lcco.html>
- **Citation and Style Guides:** http://lib.newpaltz.edu/assistance/citation_guides.html
Especially see,
 - **APA (Purdue):** <http://owl.english.purdue.edu/workshops/hypertext/apa/index.html>
 - **APA (Bedford/St. Martin's):** <http://www.bedfordstmartins.com/online/cite6.html>
 - **APA (LIU examples):** <http://www.liu.edu/cwis/cwp/library/workshop/citapa.htm>